

Jesus Socorro

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🌐 chichi.fyi

Ambitious and passionate designer, writer, and magazine founder with 3+ years of agency experience and 5+ years freelancing. Proficient in Webflow, Figma, and Notion.

Employment

Founder/Writer/Designer, Queued Magazine | queuedmag.com

June 2019 - Present

- Built and deployed company site 3x
- Designed 130+ magazine spreads in Photoshop, InDesign, and Figma
- Conducted and transcribed 90+ interviews with musicians
- Drafted and edited 100+ feature articles
- Published three full digital issues, and sold 100+ physical copies
- Organized and executed ad campaigns via Facebook Ads
- Hosted a two-day virtual music festival via YouTube, with 50+ live performances

Freelance Designer, Made by Chichi | chichi.fyi

August 2017 - Present

- Built and deployed 15+ responsive, multi-page websites with unique custom designs and on-page SEO optimization
- Create and sell Notion templates and other digital products on marketplaces such as Gumroad

Music Publicity Intern, Shore Fire Media

April 2021 - September 2021 • Remote

- Drafted pitches and press releases for clients including Joji, Diane Warren, Natalie Imbruglia, and grandson
- Updated client pages on Shore Fire's website with daily press clips found across the web
- Conducted research on trends, publications, and journalists

Content Designer, The Card Cottage • Freelance

August 2016 - August 2021 • Miami, FL

- Built, deployed, and managed company's website
- Designed, drafted, and scheduled social media content via Hootsuite, and grew Instagram audience by about 50% YoY
- Managed customer relations and used Quickbooks to record customer, inventory, and transactional data

Account Services Intern, Republica Havas

June 2019 - August 2019 • Coral Gables, FL

- Designed various OOH advertisements for Baptist Health's Care On Demand service
- Created and sent out marketing emails via Mailchimp and Constant Contact

Digital & PR Intern, G&S Business Communications

August 2018 - April 2019 • Chicago, IL

- Designed and wrote social media content for clients including DOW, DuPont, Syngenta, and Knowles
- Analyzed and sorted social media metrics using Google Analytics and MS Excel
- Conducted research on target audiences, product information, and industry news
- Drafted and distributed press releases, delivered media pitches, and curated media lists

Digital Intern, rbb Communications

June 2018 - August 2018 • Coral Gables, FL

- Designed and wrote social media content for clients including DHL and FirstService Residential
- Created presentation decks for clients and company-wide events

Skills

- Web design
- Graphic design
- Writing & editing
- Consumer research
- SEO
- Email marketing
- Social media
- Data analysis
- Adaptable
- Detail-oriented

Programs

- Webflow
- Figma & Canva
- Notion (Certified)
- Adobe Creative Suite
- MS Office & G Suite
- Cision & MuckRack
- Mailchimp
- Google Analytics
- Hootsuite
- Facebook Ads

